PNSQC Webinar Abstract and Bio Template	
Webinar Title (45 minutes)	The Product Owner and Context: Testing Allies
Presenter Name, Affiliation and Bio	**Ron Thompson** started his career as a programmer and enjoyed solving technical problems. Soon, however, he decided that he liked solving business problems better. For the past 30 years, Ron has worked and consulted on various aspects of delivering quality systems solutions, primarily by facilitating better communication between business and technical folks. He is currently serving as product owner for a long-time agile team at ePlan Services in Denver.
Invited Speaker Talk Description	Beer tasters need to know the intended style to judge a beer correctly. Software testing has the same basic need. Testers need to know what problem the software is designed to solve – the context – to test effectively. Fortunately, one of the key parts of a Product Owner's role is to establish context. In this webinar, Ron will discuss this part of the Product Owner's role in the delivery of valuable systems.
Target Audience (select one)	Beginning (but all are welcome)
Contact Information	Email: ret3@eiscon.com Phone number: 303-470-6922 Mailing Address: 7201 Wiltshire Court, Highlands Ranch, CO 80130